

# David Aldhouse

## Motion Graphics Design

### Design History

2010...	<b>SKY CREATIVE / SKY NEWS</b> — Lead designer for the 2010 rebrand of Sky News HD. Worked in a core team of four designers and two XSI artists. Duties included art direction, logo design, advertising, screen architecture and font development.
2009	— After winning an internal pitch, became lead designer for the 2008 Five News rebrand. Duties included everything from titles to set design.
2008	— Promoted to Middleweight designer.
2007	— Design assistant on Creative Services' winning pitch for 'Sky Real Lives' reality TV channel.
2006	— Junior designer, producing visual identities for a broad range of topics on a daily basis.
2005	
2004	<b>POST-GRADUATE PLACEMENTS</b> — SAS [web], Design Bridge & Brandhouse [packaging]
	<b>IMAGINATION</b> — Graduate freelance - developing interactive concepts for brands such as Guinness, Mazda and Samsung.
2003	<b>THE SUNDAY TIMES</b> — A successful placement led to a freelance junior design role, working with the departments for infographics, the 'Culture' magazine and Times Online.

### Awards / Showing Off

<b>WINS</b> Sunday Times Chris Sargent Design award. Design / Interaction consultant for Channel 4's 'Smokescreen', which won several awards, including 'best game' at SouthBySouthWest, Texas. <a href="http://www.smokescreengame.com">www.smokescreengame.com</a> Design assistance on Punchdrunk Theatricals' performance of 'Faust', which won the Critic's Circle award for best Designed performance.
<b>SILVERS</b> PromaxBDA 'Growth of Power in China' titles. PromaxBDA 'Queen and Country' brand design.
<b>NOMINATIONS</b> Promax 'The R-Word' promotional campaign.

### Contact

13a Raynham Road  
Hammersmith W6 0HY  
david@curiositybox.net  
0781 2544245  
[www.curiositybox.net](http://www.curiositybox.net)

### Technical Skills

NINJA  
Photoshop  
Illustrator  
After Effects  
Cinema4D  
Final Cut Pro  
Chyron Lyric  
Curious Maps

#### ENOUGH TO GET BY

Avid Deko  
Premiere  
Flash  
Dreamweaver  
InDesign  
Microsoft Office  
Viz Artist  
Audacity

#### OCCASIONAL USE

Soundbooth  
Quantel Painbox  
3DStudio Max  
Actionscript  
Processing

### Education

A-LEVELS  
The Cherwell School, Oxford

ART FOUNDATION  
Oxford Brooks University

UNIVERSITY  
Middlesex University BA, 1:1  
Visual Communication Design

### And Finally.

BIRTHDATE // AGE  
07\_03\_1981 // 29 years old.

INTERESTS / HOBBIES  
Active interests in design for theatre and set-making.  
Also film, art, books, carpentry, running, cycling and capoeira.