

David Aldhouse

Motion Graphics Design

Design History

2010+	SKY CREATIVE / SKY NEWS — Lead designer for the 2010 rebrand of Sky News HD. Worked in a core team of four designers and two XSI artists. Duties included art direction, logo design, advertising, screen furniture and technical development.
2009	— After winning an internal pitch, became lead designer for the 2008 Five News rebrand.
2008	— Promoted to Middleweight designer.
2007	— Design assistant on Creative Services' winning pitch for 'Sky Real Lives' reality TV channel.
2006	— Junior designer, producing visual identities for a broad range of topics on a daily basis.
2005	
2004	POST-GRADUATE PLACEMENTS — SAS [web], Design Bridge & Brandhouse [packaging]
	IMAGINATION — Graduate freelance - developing interactive concepts for brands such as Guinness, Mazda and Samsung.
2003	THE SUNDAY TIMES — A successful placement led to a freelance junior design role, working with the departments for infographics, the 'Culture' magazine and Times Online.

Awards / Showing Off

WINS Sunday Times Chris Sargent Design award. Design / Interaction consultant for Channel 4's 'Smokescreen', which won several awards, including 'best game' at SouthBySouthWest, Texas. www.smokescreengame.com Design assistance on Punchdrunk Theatricals' performance of 'Faust', which won the Critic's Circle award for best Designed performance.
SILVERS PromaxBDA 'Growth of Power in China' titles. PromaxBDA 'Queen and Country' brand design.
NOMINATIONS Promax 'The R-Word' promotional campaign.

Contact

1a Ranelagh Gardens
Chiswick W4 3RP
david@curiositybox.net
0752 8356595
www.curiositybox.net

Technical Skills

NINJA
Photoshop
Illustrator
After Effects
Cinema4D
Final Cut Pro
Chyron Lyric
Curious Maps

ENOUGH TO GET BY
Avid Deko
Premiere
Flash
Dreamweaver
InDesign
Microsoft Office
Viz Artist
Audacity

OCCASIONAL USE
Soundbooth
Quantel Painbox
3DStudio Max
Actionscript
Processing

Education

A-LEVELS
The Cherwell School, Oxford

ART FOUNDATION
Oxford Brooks University

UNIVERSITY
Middlesex University BA, 1:1
Visual Communication Design

And Finally.

BIRTHDATE // AGE
07_03_1981 // 30 years old.

INTERESTS / HOBBIES
Film, music, art, books, carpentry, running, cycling and capoeira (don't go asking me to do any tricks, though!)